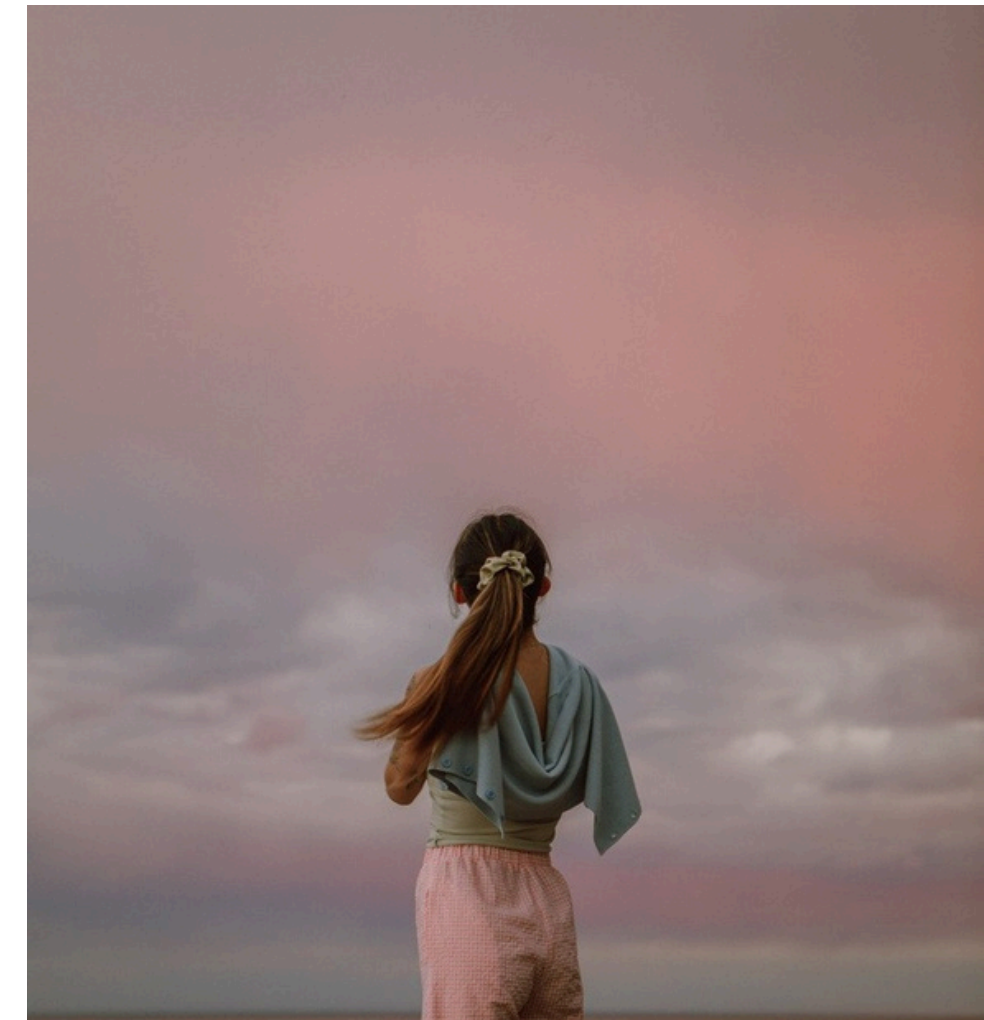


A woman with long, straight white hair is shown in profile, looking down at a white, fluffy dog. She is wearing a black dress with a large, stylized orange slice print on the front. Her hair is styled in a high ponytail. She is wearing large, ornate gold earrings and a necklace. The background is a snowy, outdoor setting with trees and a fence. The text "Seasons of Her Workshop Winter 2026" is overlaid in the center of the image.

Seasons of Her Workshop
Winter 2026

IN COLLABORATION

A COMMUNITY
INITIATIVE
FOR WOMEN
BY WOMEN



Seasons of Her: A seasonal workshop series exploring
how women move through their cycles

SATIO



COVERED



OUR SEASONAL SERIES 2026

1ST SEASON EVENT: APRIL

2ND SEASON EVENT: JULY

3RD SEASON EVENT: SEPTEMBER

4TH SEASON EVENT: NOVEMBER

WORKSHOPS ARE HELD EVERY SEASON

AUDIENCE: WOMEN AGES 18 AND ABOVE

Seasons of Her: Women's Seasonal Cycles Workshops are an intimate, transformative gathering designed to help women understand their bodies, energy, and emotional rhythms through the lens of cyclical and seasonal living. Rooted in self-awareness, well-being, and empowerment, this workshop creates a sacred space for education, reflection, and connection.



OUR VISION

To foster a community where women embrace their feminine energy, celebrate their bodies and own their stories with confidence and pride. We believe that when women hold space for one another, healing and transformation organically follow.

THIS IS OUR VISION

Through seasonal insightful talks, panel discussions, and authentic dialogue, this gathering creates a safe, nurturing space for women to connect deeply, express themselves freely, and design their own lasting sisterhoods.



WHY YOU SHOULD JOIN

We invite aligned brands and partners to sponsor this experience and be part of a meaningful movement that honours women's natural cycles and holistic feminine wellness.

We are seeking seasonal sponsors to help bring this transformational experience to life.

Your contribution will directly support:

Venue and décor

Catering and refreshments

Speaker compensation and travel

Event production and logistics

Your support ensures this remains a beautiful, inclusive space that uplifts women from all walks of life.



SEASONAL SPONSORSHIP PACKAGES

PLATINUM SPONSORSHIP PACKAGE

R7000 PER SEASON

AS OUR MAIN SPONSOR, YOUR BRAND WILL RECEIVE PREMIUM VISIBILITY AND DIRECT ENGAGEMENT WITH A CONSCIOUS, VALUES- DRIVEN FEMALE AUDIENCE.

Benefits include:

- Two-page advertorial in Covered Magazine (exclusive of editorial + advertorial content)
- Brand visibility across all advertising materials, including digital flyers, posters, and event promotions.
- Dedicated exhibit space at the event to showcase and discuss your products or services.
- Live brand conversation at the event
- Social media exposure across speaker platforms, amplifying your brand through trusted voices and aligned audiences
- Allowance to market small product samples or brochures for gift bags (samples must be provided)

Brand Alignment & Impact

This partnership offers meaningful engagement with a values-driven, women-focused audience, creating an authentic connection rather than traditional advertising.

Together, we cultivate awareness, balance, and empowerment, one season at a time.

SEASONAL SPONSORSHIP PACKAGES

GOLD SPONSORSHIP PACKAGE

R 6000 PER SEASON



Benefits include:

- Banner advert in Covered Magazine (exclusive of editorial + advertorial production).
- Brand visibility across all advertising materials, including digital flyers, posters, and event promotions.
- Social media exposure across speaker platforms, amplifying your brand through trusted voices and aligned audiences.
- Allowance to market small product samples or brochures for gift bags.

Brand Alignment & Impact

This partnership offers meaningful engagement with a values-driven, women-focused audience, creating an authentic connection rather than traditional advertising.

Together, we cultivate awareness, balance, and empowerment, one season at a time.

SEASONAL SPONSORSHIP PACKAGES

SILVER SPONSOR R4000 PER SEASON

SUPPORT SISTERHOOD
AND SELF-EXPRESSION.



Benefits include:

- Brand visibility across all advertising materials, including digital flyers, posters, and event promotions.
- Social media exposure across speaker platforms, amplifying your brand through trusted voices and aligned audiences.
- Allowance to market small product samples or brochures for gift bags.

Brand Alignment & Impact

This partnership offers meaningful engagement with a values-driven, women-focused audience, creating an authentic connection rather than traditional advertising.

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SEASONAL SPONSORSHIP PACKAGES

COMMUNITY CONTRIBUTOR - GOODY BAGS/GIVEAWAYS

R400 + TICKET PURCHASE = R760 Total Value

FOR SMALL
BUSINESSES SEEKING
TO MAKE A LASTING
IMPACT.



Benefits include:

- Logo on shared sponsored list.
- Thank you, mention at the workshop and post on social media
- Allowance to market small product samples or brochures for gift bags

INVESTING IN WOMEN'S WELLNESS ACROSS EVERY SEASON

CORPORATE BUY-IN OFFERS: Annual Seasonal Partner

R25 000

Partner with us across four seasonal workshops throughout the year and position your brand within a growing women-centered community focused on wellbeing, intentional living and meaningful connection.

A full-year partnership allows for stronger audience familiarity, sustained visibility and a deeper community integration.

Annual Partnership Includes

- Presence across all 4 seasonal workshops
- Full Platinum Sponsor benefits at each event
- Cross-platform brand visibility throughout the year
- Repeated audience engagement and recognition
- Long-term alignment with a trusted community initiative



YOUR ROI

ELEVATE YOUR BRAND THROUGH
STRATEGIC PARTNERSHIP

By joining as a sponsor, your brand will gain:

Direct visibility to a highly engaged audience of women leaders, entrepreneurs, and changemakers.

Comprehensive cross-platform promotion through digital and dynamic live engagement.

This is more than just a workshop. It is an opportunity for a long-term association with an authentic transformational movement curated under the trusted Covered Magazine umbrella.

We invite you to join the movement and be part of this powerful initiative that celebrates womanhood in all its forms. Together, let's create an environment where women are seen, heard, and celebrated.



OUR WORKSHOPS

OUR MAGAZINE



GET
FEATURED

OVER 500
TICKETS
SOLD

OVER 50
REQUESTS

OVER 200 WOMEN
ATTENDANCE

OVER 3600 SOCIAL MEDIA
FOLLOWERS

OVER 15 WORKSHOPS
CREATED

OVER 30 BRAND
PLACEMENTS, DEALS

STATS

OVER 30
GIVE
AWAYS

OUR SPEAKERS



YESMIEN KT

Yesmien Khota Touffie, known professionally as Yesmien KT, is the Founder, Editor-in-Chief, and PR Specialist behind Covered Official a premium media house uniting modest communities through fashion, art, and untold stories. A former model turned media entrepreneur, she blends her experience in fashion, finance, and PR to amplify authentic voices. Beyond media, Yesmien is deeply passionate about coaching women to embrace their sensuality and reconnect with their femininity, helping them rediscover confidence, purpose, and self-love. She is also a proud mother of three who finds joy in storytelling, creativity, and meaningful connection.

OUR SPEAKERS



TASNEEM AHMED BASHA

Tasneem Ahmed is a holistic guide and facilitator who helps women rebuild a connected, compassionate relationship with their bodies. Drawing from somatic awareness, Traditional Chinese Medicine, and kinesiology, she offers simple, practical ways to regulate stress, deepen intuition, and return to inner knowing. Her approach blends grounded wisdom with gentle embodiment practices, creating spaces where women can safely explore their senses, emotions, and self-trust. Tasneem's work is known for its authenticity and warmth, reminding women that coming home to themselves is not a destination, but a rhythm they can live by.

COVERED

SOCIAL MEDIA

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www.coveredofficial.com

CONTACT

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